



Client Spotlight: Shoppers Design Their Own Diploma Frames at Perfect Cases

The Doogma Team |

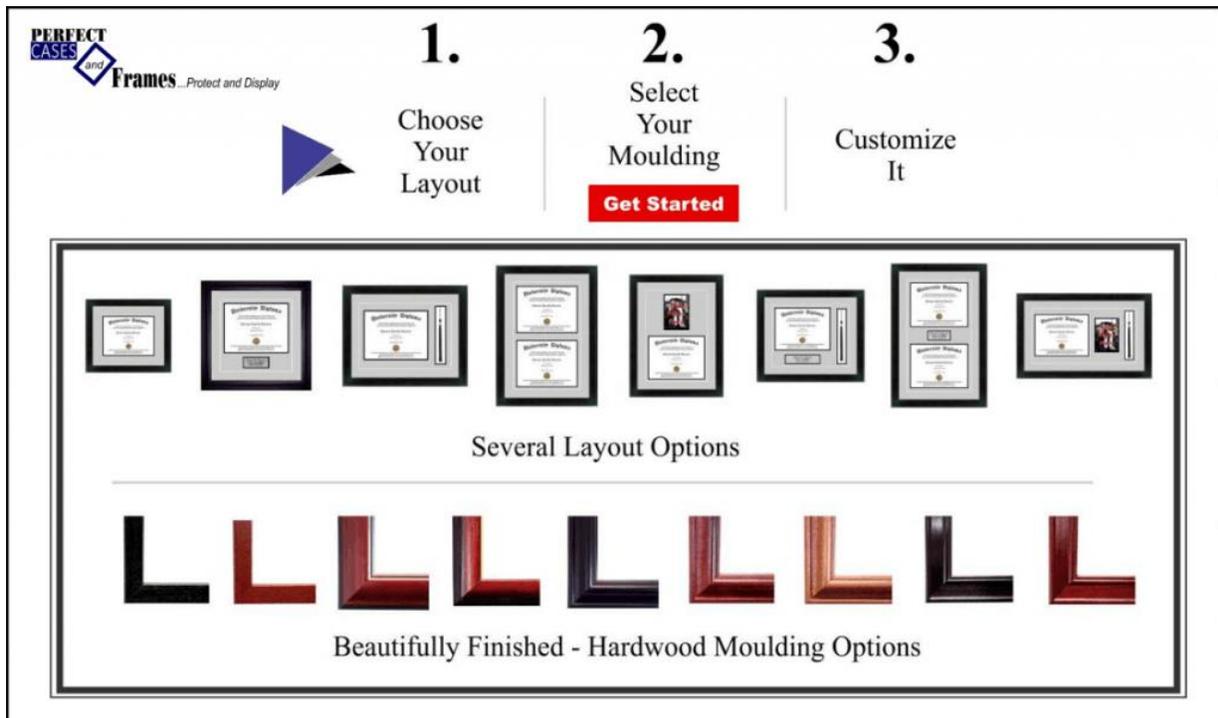
Perfect Cases has laser engraving technology which enables them to create incredibly unique designs for their customers. Unlike their competitors Perfect Cases can manufacture original cases for each order. With manufacturing facilities in Central Florida, all products are handmade in the United States.

As the nation's leading manufacturer of glass sports display cases, comic book frames, diploma frames, hole in one display cases and more, Perfect Cases has over 30 years in the the glass industry. Customers included many well known names, such as Heisman Trophy Presentation, Chicago Bulls, Los Angeles Dodgers, ESPN, Houston Rockets, Texas Rangers, New England Patriots, New Orleans Saints, Kansas City Royals, Nike, Golf Channel and the San Antonio Spurs.

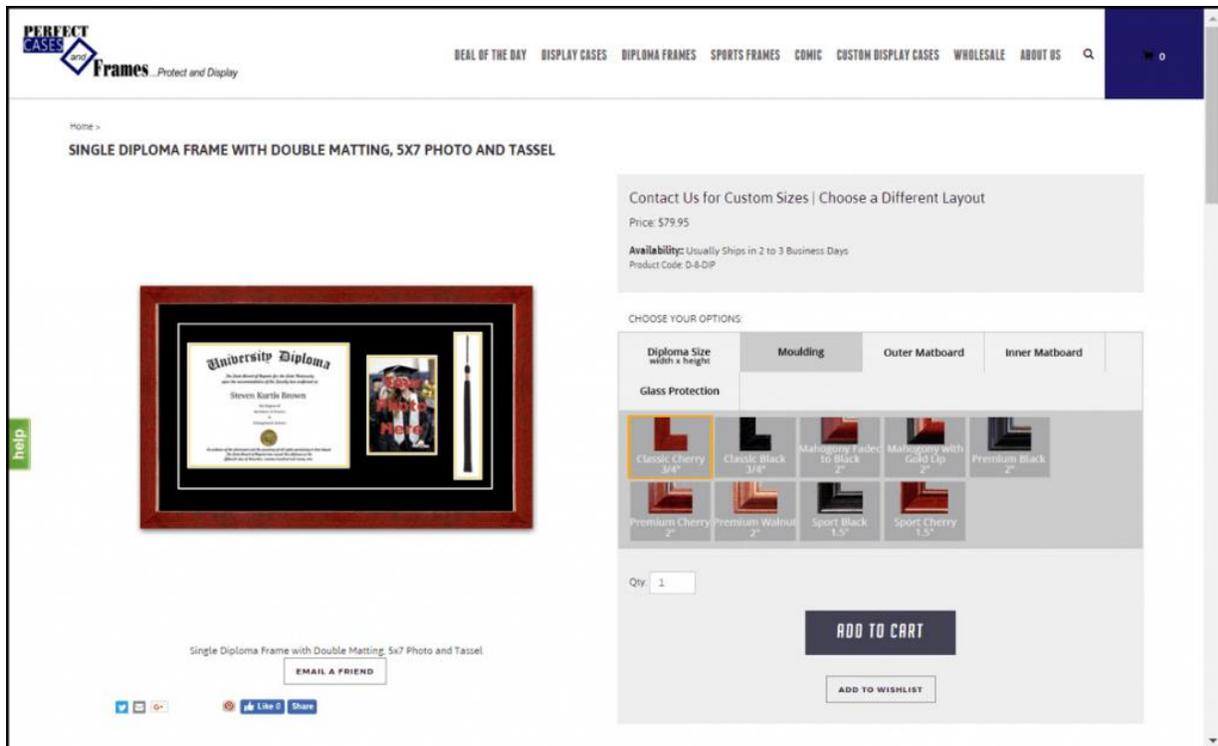
Perfect Cases currently uses the Doogma Designer for the diploma framing segment of their business. They are working with Doogma to expand the Doogma Designer for customization of all the products that they sell on their website.

“Custom design for diploma frames was new to both Perfect Cases and Doogma. We gave Doogma examples of what we wanted and Doogma was able to get it right the first time,” says Steve Brown, VP of Sales and Operations.

Perfect Cases had a vision for the website that would allow shoppers to create and visualize custom diploma frames prior to pushing the Buy Button. “Doogma was a great partner to work with, very responsive and very professional,” says Brown.



Brown reports that Perfect Cases customers have responded very favorably. “Our website visitors are able to design the frames exactly how they want. They see what the final frame design will look like before they buy. It is a huge selling point! We have definitely seen that the Doogma Designer has increased conversion rates. Sales have increased.”



The positive use of a Doogma Designer for diploma cases, the increased conversion rates and the documented increase in sales is driving Perfect Cases to look at how all of their products can be tied into an interactive, online product design tool.

Do you need to frame any precious items yourself? Try the Perfect Cases designer right now:

<https://www.perfectcases.com/diploma-frames/>

Then contact Doogma to see how we can help you realize your custom product designer needs for your online products. Visit [Doogma.com](https://www.doogma.com) or call 312-270-0700.